

Professor Eytan Gilboa, PhD

Brief Bio

Professor Eytan Gilboa is founding Director of the School of Communication at Bar-Ilan University in Israel. He is also Director of the Center for International Communication and Senior Research Associate at the BESA Center for Strategic Studies. Since 2005, he is also a Visiting Professor of Public Diplomacy at the University of Southern California. He is a world renowned expert on American-Israeli relations, US foreign policy in the Middle East, international communication and public diplomacy. He has published several books and numerous articles and has won several significant international awards. His works have been translated and published in several languages including Italian, Polish, Spanish, Chinese, Persian and Hebrew.

He graduated Summa Cum Laude from the Hebrew University and received his MA and PhD degrees from Harvard University. He taught at the Hebrew University and has been a visiting professor in several leading American and European universities including The Kennedy School of Government at Harvard, the Annenberg School of Communication at USC, the Department of Political Science at UCLA, the Department of Government and the School of Foreign Service at Georgetown, the School of International Service at American University in Washington D.C., the Fletcher School of Law and Diplomacy at Tufts, and the Institute for Communication Research at the University of Hamburg.

He has served as a visiting senior scholar or fellow in many research centers including the Shorenstein Center on the Press, Politics and Public Policy at Harvard, the USC Center on Public Diplomacy, The Center for Risk Communication Research at the University of Maryland, the International Public Relations Research Center at Fudan University in Shanghai, the Rand Corporation in Los Angeles, The Asch Center for Study of Ethnopolitical Conflict at the University of Pennsylvania and the Center for International and Strategic Studies in Washington, D.C.

Professor Gilboa's research has been truly interdisciplinary and effectively combines and integrates theories and models from the fields of international relations and communication. He was among the first scholars to develop innovative theories of media diplomacy and public diplomacy. In a series of articles and book chapters he has systematically developed new approaches, theoretical models, frameworks for analysis and methods. One of his most significant works won the 2001 *Best Article Award* of the International Communication Association (Gilboa, E. 2000. Mass Communication and Diplomacy: A Theoretical Framework. *Communication Theory*, 10, 3, 275-309). He has also written extensively on media and international conflict, the CNN effect and media and public opinion in the US and in Israel.

He is the author and editor of several books including *US-Israel Relations in a New Era: Issues and Challenges after 9/11* (2009), *Media and Conflict: Framing Issues, Policy Making, Shaping Opinions* (2002), and *The US and Israel: The Foundations of the Special Relationship* (1993). His articles have been published in many leading scholarly periodicals in communication and political science including *Political Science Quarterly*, *Presidential Studies Quarterly*, *Orbis*, *Journal of Peace Research*, *International Negotiation*, *Journal of Dispute Resolution*, *Marquette Law Review*, *Journal of Applied Behavioral Science*, *Public Diplomacy Magazine*, *Georgetown Journal of International Affairs*, *Communication Theory*, *Journal of Communication*, *Critical Studies in Media Communication*, *Political*

Communication, Harvard International Journal of Press/Politics, Gazette, Political Communication and Persuasion, Public Opinion, and The Yale Review.

Several of his works demonstrated considerable durability and were reprinted in authoritative collections such as D. Pipes (Ed.). (1993). *Sandstorm: Middle East Conflicts and America*. Lanham: University Press of America; D. Caraley (Ed.). (1999). *The New American Interventionism*. Columbia University Press; C. Jonsson and R. Langhorne (Eds.). (2004). *Diplomacy*, Vol. 3. Sage; P. Seib (Ed.) (2007); *Political Communication*, Vol. 4, Sage; and P. Seib, (Ed.). (2010). *War and Conflict Communication*. Routledge.

Professor Gilboa is frequently invited to contribute chapters to major volumes and handbooks such as E. Pooter (Ed.). (2002). *Cyber-Diplomacy*. Montreal: McGill-Queen University Press; J. Oetzel, and S. Ting-Toomey (Eds.). (2006). *The SAGE Handbook of Conflict Communication*. Sage; J. Bercovitch, V. Kremenyuk, and I.W. Zartman (Eds.). (2009). *The Sage Handbook on Conflict Resolution*; and G. Golan (Ed.) (Forthcoming 2013). *Handbook of Public Diplomacy*. Wiley-Blackwell.

He has been selected to contribute the entries on media diplomacy, public diplomacy and the CNN effect to major Encyclopedia publications including *Encyclopedia of Communication, Encyclopedia of Political Science, the International Studies Compendium Project, Oxford Bibliographies in Communication and the International Encyclopedia of Political Communication*.

He serves on the editorial board of many journals and book series including *Journal of Communication, Human Communication Research, Communication Studies, International Communication, Media, War and Conflict, Hague Journal of Diplomacy, Public Diplomacy Magazine, Communication and Conflict*, and the Palgrave-Macmillan Series in International Political Communication.

Professor Gilboa contributes op-ed articles to international newspapers, and serves as a commentator on television and radio networks. He has appeared on CNN International, BBC World, Fox News, ABC News Nightline, PBS's Lehrer News Hour, Al-Jazeera, and ITN, England, ZDF Germany, RAI (Italy), and CBC Canada. He has contributed articles and interviews to many newspapers including *New York Times, International Herald Tribune, Wall Street Journal, Washington Post, Los Angeles Times, Newsweek, Time, Christian Science Monitor, Politiken (Copenhagen), Frankfurter Allgemeine Zeitung (Frankfurt), The Australian (Sydney), Globo (Rio de Janeiro), Yomiuri Shimbun and Asahi Shimbun (Tokyo)*.

He has been a consultant to the Prime Minister Office and the Ministries of Defense and Foreign affairs, Academic Director of International Studies at the National Defense College, Chair of the Foreign Service Selection Committee, and member of the Higher Education Committee of the City of Jerusalem.