

Gulf Security: The Arab Gulf States Have No Good Options

by Dr. James M. Dorsey

BESA Center Perspectives Paper No. 1,589, May 31, 2020

EXECUTIVE SUMMARY: The coronavirus pandemic and its economic fallout may rewrite the security as well as the political and economic map of the Middle East. The crisis will probably color Gulf attitudes towards the region's major external players: the US, China, and Russia. Yet the Gulf States are likely to discover that their ability to shape the region's map has significantly diminished.

The US faces a stark choice in the Middle East if it continues its <u>maximum</u> <u>pressure campaign</u> against Iran: confront the Islamic Republic militarily or withdraw from the region.

Trita Parsi, executive VP of the Quincy Institute in Washington and a former head of the National Iranian American Council, recently <u>drew that harsh</u> <u>conclusion</u>. No doubt, Parsi may be correct in his ultimate analysis. US-Iranian tensions could easily spin out of control into an all-out war that neither Iran nor the US wants.

There are, however, shades of grey that separate longstanding tit-for-tat attacks on US targets—primarily in Iraq, occasional Iranian harassment of US naval vessels in the Gulf, and sporadic US responses—from all-out war.

The US and Iran have been engaged in tit-for-tats with varying degrees of intensity for years and so far have avoided an uncontrolled escalation despite incidents such as the 1988 downing of Iran Air flight 655, which killed 274 people, and the targeted assassination by the US earlier this year of Iranian Quds chief Qassem Soleimani.

Leaving aside potential black swans, a likely scenario is that a US desire to reduce its commitment to the Gulf States, increased Gulf doubts about US reliability as a regional security guarantor, and a new world in which Gulf and Western states struggle to come to grips with the economic fallout of the coronavirus pandemic combine to create an environment more conducive to a multilateral security arrangement—one that would reduce the risk of war, even if multilateralism seems to be on the retreat around the world.

President Donald Trump's <u>threat</u> in early April to cut off military sales to Saudi Arabia if the kingdom did not bury the hatchet in its oil price war with Russia, sparking the collapse of the oil markets, is an inevitable epic battle for market share.

More immediately, it drove the message home in Riyadh that US security guarantees were conditional and reinforced Saudi perceptions that the US was getting disproportionately more out of its close ties to the kingdom than the other way around.

The Trump administration, in a little noticed sign of the times, put Saudi Arabia in late April on a <u>priority watch list</u> for violations of intellectual property rights because of its pirating of sports broadcasting rights owned by Qatar's beIN television franchise. The listing threatened to complicate Riyadh's already controversial bid to acquire English soccer club Newcastle United.

It is still too early to assess the geopolitical impact of the global economic downturn. Depressed demand and pricing for oil and gas could enable China to diversify its sourcing and potentially reduce its dependence on the Middle East, a volatile region with heightened security risks. China imported 31% more oil from Russia last month while its intake of Saudi crude slipped by 1.8 percent compared to March 2019.

At the same time, low oil prices that make US production commercially less viable could temporarily increase Washington's interest in Gulf security.

Fundamentally, and irrespective of what scenario plays out, little will change. The US will still want to reduce its exposure to the Middle East. For its part, China will still need to secure oil and gas supplies as well as its investments and significant diaspora community in the region while seeking to avoid being sucked into intractable regional conflicts.

By the same token, the gradual revival of economic life, including a probable phased revitalization of supply chains and international travel, combined with a need to rethink migrant worker housing and create local employment, could alter Middle Eastern perspectives of China's way of doing business. China's BRI projects often have a China-wins-twice aspect to them which, while they have always been problematic, will be even more so in a post-pandemic economic environment. China-funded projects rely by and large on Chinese labor and materials supply rather than local sourcing.

The People's Republic's "China First" approach extends beyond economics and commerce. In an environment in which the US is an irreplaceable but unreliable partner, Gulf States may look differently at Chinese hesitancy to co-shoulder responsibility for regional security with the risk of having to involve itself in multiple conflicts from which it has managed so far to remain aloof.

The coronavirus pandemic is a watershed that will color Middle Eastern attitudes toward all the region's foremost external players: the US, China, and Russia. Prior to the crisis, Russia, the weakest of the three, was playing a weak economic hand well, but it may now find that more difficult.

Gulf States are likely to conclude that assertive go-it-alone policies are risky and only work in circumstances where big powers are either part of the ploy or look the other way—though they were easier to pursue in a stable economic environment in which their oil and gas revenue base appeared secure.

The UAE appears to have read the writing on the wall. It began a year ago to hedge its bets by reaching out to Iran in a bid to ensure that it would not become a theater of war if US-Iranian tensions were to spin out of control. Still, that has not stopped its support for rebel forces in Libya led by renegade Field Marshal Khalifa Haftar in violation of an international arms embargo.

Trump's threat to cut off military sales to Saudi Arabia should have driven the point home. Yet the kingdom and other Gulf States, which are financially and economically weakened, less able to play big powers off against one another, and deprived of any viable alternative options, may find that a multilateral security arrangement that incorporates rather than replaces the US regional defense umbrella is the only security straw they can hold on to.

But in eventually attempting to negotiate a new arrangement, they may find they no longer have the kind of leverage they had prior to a pandemic that in many ways has pulled the rug from beneath them.

Dr. James M. Dorsey, a non-resident Senior Associate at the BESA Center, is a senior fellow at the S. Rajaratnam School of International Studies at Singapore's Nanyang Technological University and co-director of the University of Würzburg's Institute for Fan Culture.