China Could Signal Increased Engagement with Iran—But It Hasn’t Done So

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EXECUTIVE SUMMARY: There are two ways Beijing could signal its interest in moving ahead with a proposed $400 billion economic and military cooperation agreement with Iran: by pushing for Iranian membership in the Shanghai Cooperation Organization (SCO) and renewing interest in a China-Pakistan-Iran-Turkey energy pipeline. China has not moved on either one.

While converting Iran’s SCO observer status into membership would primarily signal Chinese interest in substantially increasing its engagement with the Islamic Republic, moving ahead with the China-Pakistan-Iran-Turkey energy pipeline could be a geopolitical game changer.

China’s refusal to signal interest in putting flesh on the skeleton of its partnership with Iran following the leaking of a purported wide-ranging agreement between the two countries suggests that the People’s Republic neither wants to increase tension with Washington by blatantly violating harsh US sanctions against the Islamic Republic nor upset its balancing of relations with Iran’s regional rival, Saudi Arabia.

The pipeline, which would cater to the energy, economic, and security needs of all participants, may be on the back burner for now, but geo-politicking in the Middle East and South Asia is likely to spur a renewed Pakistani, Iranian, and Turkish push for the project.

Driving a potential push are shifting sands that raise the specter of geopolitical realignment. They include a rift between Pakistan and Saudi Arabia over the lack of Gulf support for Islamabad in its conflict with India.
over Kashmir; calls for India to align itself with the Saudi-United Arab Emirates-led alliance against Turkey, Qatar, and Iran; and the ambitions of Turkey, which is embroiled in multiple conflicts in the Mediterranean, to position itself as an energy transit hub.

The pipeline was first touted in 2015 in anticipation of the lifting or easing of US and UN sanctions against Iran as a result of an international agreement that curbed the Islamic Republic’s nuclear programme.

Funded by China, construction that was slated to incorporate an already partially built link between Iran and Pakistan was to be carried out by a subsidiary of the state-owned China National Petroleum Corporation.

The US withdrawal in 2018 from the nuclear agreement and reimposition of sanctions put the pipeline project on ice with neither Pakistan nor China wanting to be in violation of US law.

But Pakistan and Iran, in a first step aimed at reviving the project, agreed last year that the Islamic Republic, which completed its section of the link between the two countries, would withdraw from arbitration procedures that would have likely forced Pakistan to pay a penalty for not living up to its part of the deal. Under the agreement, Pakistan has to complete its leg of the pipeline by 2024.

Chinese scholars Fei-fei Guo, Cheng-feng Huang, and Xiao-ling Wua concluded in a detailed study that “China urgently needs to open up new energy channels to reduce the reliance on the Malacca Strait,” a chokepoint in Southeast Asia that China fears could become a stranglehold in a confrontation with the US.

The scholars went on to note that “the energy corridor is in line with the energy strategic objectives of China, Pakistan, Iran, and Turkey,” but cautioned that regional conflicts, including in Pakistan’s Balochistan province as well as in southeastern Turkey and in Iran, posed threats.

A Chinese Communist party newspaper, in a rare comment on possible greater engagement with Iran, suggested in July in an op-ed written by Middle East scholar Fan Hongda that there could be a point in the downward spiral of US-Chinese relations at which China would no longer regard the potential cost of violating US sanctions as too high.

A “factor that cannot be ignored regarding the improvement of Sino-Iranian relations is that China is less and less constrained by US factors when considering its diplomacy with Iran,” Fan said.
China is not there yet, but the shifting sands in the Middle East and South Asia are lending urgency to the project from the perspective of Turkey, Pakistan, and Iran.

Pakistan initially signalled its interest last December in aligning itself with Turkey, Qatar, and Iran by agreeing to participate in an Islamic summit in the Malaysian capital of Kuala Lumpur convened to challenge Saudi leadership of the Muslim world.

Bowing to Saudi pressure, Pakistani PM Imran Khan withdrew from the summit at the last minute, but eight months later, Pakistan was again challenging Saudi leadership.

Complaining about lack of support from the Saudi-dominated Organization of Islamic Cooperation (OIC), which contains 57 Muslim-majority nations, for Pakistan in its conflict with India over Kashmir, FM Shah Mahmood Qureishi suggested that his country would seek to rally support beyond the realm of the kingdom.

The spat, coupled with Turkish support for Kashmir (much to the chagrin of India), has opened the door to South Asian nations potentially lining up on different sides of the Middle East’s fault lines at a time when China and India are at loggerheads.

The potential line-up and Chinese-Indian tensions are likely to be insufficient to cause Beijing to divert from its Saudi-Iranian balancing act, at least for now.

Ultimately, that keeps the China-Pakistan-Iran-Turkey corridor on ice but does not take it off the table.

However, greater South Asian alignment with rivaling Middle Eastern states constitutes one more incentive for China to step up its subtle efforts to persuade Middle Eastern states, particularly Saudi Arabia and Iran, to dial down regional tensions and seek arrangements to manage their differences in a way that prevents them from spinning out of control.

The stakes for China are high given that it is investing up to $62 billion in Pakistan, the People’s Republic’s single largest country investment related to its Belt and Road Initiative, which seeks to tie Eurasia to Beijing through transport, energy, and telecommunications infrastructure.

Nonetheless, Daniel S. Markey, author of the recent book China’s Western Horizon, cautions that “we should not underestimate the extent to
which...China remains relatively conflict-averse and conservative, reluctant to throw itself into potentially costly situations...”

At the rate at which Middle Eastern and South Asian sands are shifting, that could prove to be increasingly difficult.

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