

Dr. Shay Attias

Dr. Shay Attias is a lecturer in the School of Communications at Bar-Ilan University and a senior research fellow at the Begin-Sadat Center for Strategic Studies and the Center for International Communication (CIC). His research revolves around a concept he coined, "Peer to Peer Diplomacy." He has held several senior positions in communication and diplomacy, including as founding head of the department for public diplomacy in the Prime Minister's Office and special public diplomacy envoy of Israel's Ministry of Absorption and Foreign Affairs' Consulate in Boston. He specializes in diplomatic studies, US diplomacy, politics and media, international communication, and digital diplomatic crisis communication.

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